



# A SPORTSMEN'S FORUM

*How Resource First and Anglers and Boaters Can Help Shape the Future of Fishing and Boating in Pennsylvania*

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Your opinion is important, and we want to hear from you. Join us at locations across the state to provide your thoughts on how the PFBC can best conserve aquatic resources while creating more opportunities for fishing and boating recreation.

*See dates, times and locations on back*

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## Hosted by PFBC Executive Director John Arway



Executive Director John A. Arway is an avid angler, boater and conservationist. A scientist by training, he has spent more than 37 years working for the PFBC as a Fisheries Biologist and Director.

Since taking the helm in March 2010, Director Arway has worked tirelessly to raise public awareness of the plight of the Susquehanna River and seek remedies

for fixing it. Throughout the country, fish and wildlife agencies face a similar challenge of retaining participants in their sport and attracting new ones. Director Arway has met this challenge by initiating a marketing program to highlight the sport to avid anglers and novices, to men and women, to adults and children, and to families and friends.

- February 3 - 10 a.m.:** Great American Outdoor Show  
Farm Show Complex, Harrisburg  
*Seminar Room 1*
- February 17 - 10 a.m.:** Allegheny Outdoor, Sport & Travel Show  
Monroeville Convention Center, Monroeville  
*Stage 2*
- February 24 - 4 p.m.:** Fly-Fishing & Wing Shooting Expo  
Split Rock Resort, Lake Harmony  
*Striped Bass Room*
- March 3 - 10 a.m.:** Erie Sport & Travel Expo  
Bayfront Convention Center, Erie  
*Room 140 ABC*
- March 10 - 10 a.m.:** Greater Philadelphia Boat Show  
Greater Philadelphia Expo Center, Oaks
- March 17 - 10 a.m.:** Lycoming College  
Williamsport  
*Heim Building, Room G-11*

The PFBC will present an overview of existing programs and discuss the current financial state of affairs of the agency. Declining fishing license sales and boat registration fees coupled with increasing costs make it necessary to take a fresh look at redesigning the agency's Strategic Plan. The information learned will be used to help form a new agency Strategic Plan to meet the expectations of anglers and boaters.



*The PFBC's mission is to protect, conserve and enhance the Commonwealth's aquatic resources, and provide recreational fishing and boating opportunities.*

For more information or to submit comments:

[www.fishandboat.com](http://www.fishandboat.com)